

Sponsorship Packet





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25 March 2015

Jerome Smalls
DECA President
WAHS DECA Chapter
4060 W. Wildcat Blvd.
Charleston, SC 29414

To Whom it May Concern,

I am contacting you on behalf of West Ashley High School DECA regarding a unique sponsorship opportunity for your business.

On May 23 2015, West Ashley DECA will host the first annual WA-5K, a run/walk on West Ashley High's campus. We would like to give your organization an opportunity to be a part of this new tradition that we plan to expand and grow for years to come. In addition, you will also be supporting West Ashley High School's growth in the community and our DECA Chapter's ability to travel to the career conferences held by the national DECA organization.

We are projecting the WA-5K to be a huge success. Based on surveys and the anticipation among students and staff at West Ashley High School, we are expecting 100 runners to participate in the race. This number has the likelihood to grow once more community outreach takes place. Furthermore, the race is a run/walk, meaning that it will be inviting to people of all ages and of nearly all physical capabilities.

We invite your business to be a part of this event and support the WA-5K. In addition to being listed on all advertising and press as a sponsor of the event, you will have the opportunity to host a booth and interact with participants of the race as they cross the finish line.

Please read over the full presentation of sponsorship benefits attached in this packet. You will see that your organization will have a lot to gain from partnering with our DECA Chapter and helping bring the WA-5K to fruition.

We hope that you see the opportunities that can come from this partnership. Please do not hesitate to contact me at (843) 324-8886 or via email at jeromedsmalls@gmail.com. The advisor of West Ashley High School's DECA Chapter can also be reached at terry_stutts@charleston.k12.sc.us with any questions.

Sincerely,

Jerome Smalls
President
WAHS DECA

Sponsor Benefits



Bronze Package: Donation of \$100

- Business Name on All Advertisements
- 1 Free Registration



Silver Package: Donation of \$200

- Business Name & Small Logo on All Advertisements
- 2 Free Registrations



Gold Package: Donation of \$400

- Business Name & Medium Logo on All Advertisements
- 4 Free Registrations
- Discounted Registration Prices for All Staff Members



Platinum Package: Donation of \$600+

- Business Name & Large Logo on All Advertisements
- 6 Free Registrations
- Discounted Registration Prices for All Staff Members
- Naming Rights for ONE Awards Category

All Sponsorship Packages Also Include:

- 1. Tax deduction of all donations**
- 2. Vending booth space at the end of the race**
- 3. Free registration for every \$100 donated**
- 4. Business name/logo listed on all advertisement and press**
- 5. Opportunity to be apart of the first ever WA-5K!!!**